YOUR LOGO

MONTHLY RETAINER

# Monthly retainer for Client name

Online store and growth services, from start date.

## INCLUDED EVERY MONTH

## Everything you get, every month.

### Store upkeep and updates

Detail

### New product uploads

Detail

### Campaign management

Detail

## ALSO INCLUDED

- Monthly analytics review
- Seasonal sale set-up

## RESPONSE TIMES

| REQUEST | FIRST RESPONSE | RESOLUTION |
|---|---|---|
| Urgent | hours | days |
| Normal | hours | days |
| Planned change | hours | days |

MEASURES

## What we report every month

| | | |
|---|---|---|
| X | X | X |
| Conversion rate | Repeat purchase rate | Average order value |

MONTHLY FEE

**USD _____**

Billed on the 1st of each month. Taxes extra.

EXTRA WORK

**USD _____ an hour**

Quoted in writing before work starts.

TERM AND NOTICE

- Minimum term of [ ] months
- Either side may end with [ ] days written notice
- Unused hours do not carry over unless agreed
- Scope and fee reviewed every quarter

NEXT STEPS

## Start the retainer

Choose a package, sign below and we start on date.

✓ Accept and sign

Accepted for Client company
Name, signature and date

For Your company
Name, signature and date